



# DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)

(6 Branches CSE, ISE, ECE, EEE, ME & CE Accredited 3 years by NBA, New Delhi)

Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082



<b>Event Name</b>	Academic Audit Committee Meeting
<b>Theme</b>	Academic Audit
<b>Date</b>	18-10-2021
<b>Venue</b>	3 <sup>rd</sup> Floor, Innovation Lab, MBA Department.

## Objectives of the Program/ Event

- Review and Appraisal of the current practices adopted by the department
- Gap identification in the current context and suggestion of measures to bridge the gap in alignment with the Vision, Mission, PEOs and POs of the Department
- To suggest additional measures, if any, to enhance the academic quality & employability prospects for students



## Details about the event:

Academic Audit Committee Meet was conducted on 18<sup>th</sup> September 2021 at Innovation lab (3<sup>rd</sup> Floor, MBA department) between 10:30 am and 1:00pm.

Dr. Shubha B N, Professor & HOD, BMSCE, Dept. of Management Studies, Bengaluru represented the academic expert member, Mr. Satish Viswanathan, Business Head- Channels at Sify Technologies Ltd. Bengaluru represented the industry expert member, Ms. Madhushree Prasad represented the Alumni member Internal experts from the Department included- Dr. Geetha R, Dr. Praveen Kumar Sinha and Dr. Anjana Devi S C.



*“Plant more Trees, Save Water, Save Electricity, Avoid Plastics, The world is in your Hands”*



# DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)

(6 Branches CSE, ISE, ECE, EEE, ME & CE Accredited 3 years by NBA, New Delhi)  
Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082



## Measurable outcomes, ( Recommendations from the members of AAC):

- Prevailing COE structure may be modified on weekly basis to reflect 16 weeks of a Semester so as to cover all the possible events during the course of that Semester
- **Need-based short- term bridge** courses may be introduced as part of the Induction Program for MBA Semester-1 students hailing from heterogeneous backgrounds so as to bring them to a common platform .This would contribute towards enhancing their learning effectiveness
- Proposed inclusion of a document highlighting highest and lowest scores in each Course in Course file. Mr. Satish Viswanathan suggested inclusion of Median score along with highest and lowest to draw better insights about Instructional design and academic delivery.
- Statement of Purpose (SOP) should be integrated as a part of admission process to enable MBA aspirants to have clarity on the intent behind choosing MBA Program.
- Student Induction Program(SIP) should emphasize on:
  - Goal-setting for academic progress and employability enhancement
  - Personal SWOC analysis to enable them to understand their strengths & weaknesses and make them realize the Opportunities available for their development and to know the Challenges and learn to deal with them.
  - Charting out a road map to for goal attainment which they would be periodically assessing to know if they are proceeding in the right direction
- Introduction of capsule projects focussing on contemporary and emerging trends relevant MBA Courses. It may be considered as one of the components of CIE for Semester- 1 and Semester-2 students.
- Collaboration with start-ups to facilitate Industry-Connect initiatives like- internships, consultancy assignments, Mentorship assistance, Projects works and others that facilitate in bridging the gap between industry and academia. Mr. Satish even offered to help us collaborate with a few start-ups that are performing well in tech-space.

In conclusion HOD MBA Department thanked all the members for their contribution and stated that the suggestions from the committee members would be implemented for all the existing and upcoming batches as applicable.



*“Plant more Trees, Save Water, Save Electricity, Avoid Plastics, The world is in your Hands”*

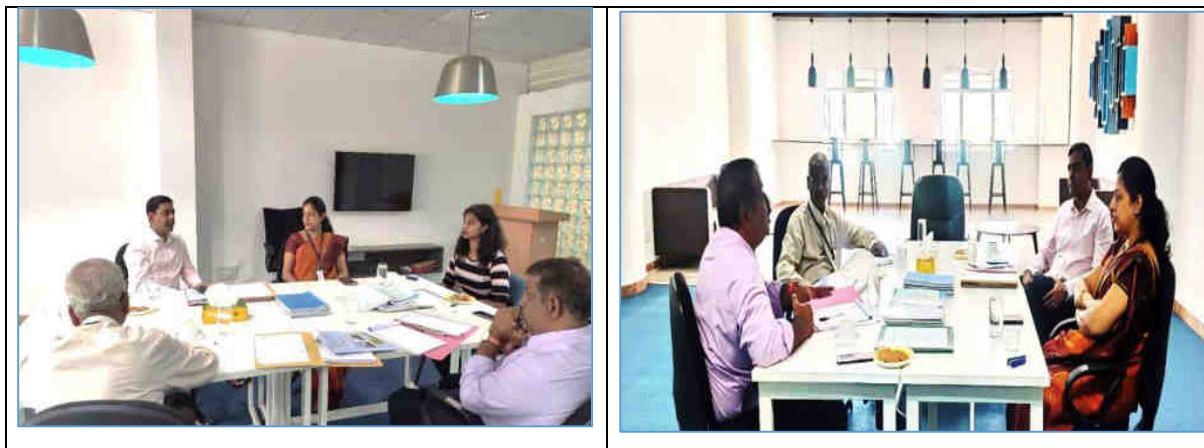


**Department of Management Studies**

<b>Event Name</b>	Academic Audit Committee meet
<b>Theme</b>	Academic Audit
<b>Date</b>	12 <sup>th</sup> Oct 2019
<b>Venue</b>	4 <sup>th</sup> Floor SH, "A" Block DSATM

**Objectives of the Program/ Event**

- To get inputs from corporate professionals to enhance the quality of the academic system.
- To fill the gap in academics and corporate requirement form the insights.
- To equip the students with the recent trends and practices followed in the corporate world.



**Details about the event:**

The Academic Audit Committee meet was conducted by Dr. Geetha R, HOD, in the presence of the following attendees.

S.No	Name	Designation/Expertise	Portfolio
1	Dr.Lakshmikantha.B.R	Principal, DSATM	Chair person
2	Dr.Geetha R	Professor & HOD	Dy. Chair person
3	Dr. M.D.Saibaba	Professor, Dept. of MBA, DSATM	Convener
4	Dr.D.N.Murthy	Dean (Marketing area), Dean (Research) Welingkar	Member, Academic expert
5	Dr.Karthik Nagendra	Curator &CEO, Thought Starters & Pink ladder	Member, Industry Expert
6	Mr.Kaushik S	EBM, ESDS	Alumini-Member
7	Ms.Greeshma Venkatesh	Analyst, KPMG	Alumini-Member

Many academic aspects were discussed and also some important improvements were suggested by the attendees which would be implemented during the forthcoming semesters.



# DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)

(6 Branches CSE, ISE, ECE, EEE, ME& CE Accredited 3 years by NBA, New Delhi)  
Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082



## Department of Management Studies

### Measurable outcomes:

- a) Workshops, guest lectures conducted supported the students to update their knowledge and skills.
- b) Encouraging students to take up research activities enhanced their project quality.
- c) Students were confident in the placement activities.