



Event Name	Second Entrepreneurship Awareness Camp-2019 Sponsored by NSTEDB, Department of Science and Technology, Government of India
Theme	Creating awareness among students about various facets of entrepreneurship while highlighting the merits of pursuing such a career option.
Date	27.02.2020 to 29.02.2020
Venue	4 th floor Seminar Hall 'A' Block
Target Group :	5th Semester B.E Students of all the Branches. 71 Students (Male - 32 & Female- 39)
Duration :	Three days.



Inauguration of Second Entrepreneurship Awareness Camp



Factory Visit To IIMB, Bangalore



Session on Entrepreneurship and how to start a SSI unit.



Session on Financial Schemes





Group Photo of the Second Entrepreneurship Awareness Camp Students and Co-ordinators

DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT, Bengaluru have organized Three Days Workshop on “Entrepreneurship Awareness Camp (EAC)” from 27th February 2020 to 29th February 2020 under Entrepreneurship Development Forum. This camp is supported by National Science & Technology Entrepreneurship Development Board (NSTEDB) & Department of Science & Technology (DST), Government of India, New Delhi and sponsored by Entrepreneurship Development Institute of India (EDI), Ahmedabad, Gujarat. The resource persons for this EAC are from Entrepreneurship Development Institute of India (EDI) regional office, Bangalore. The students from various branches of Engineering, DSATM, Bengaluru have participated in this workshop.

The primary aim of this camp is to make the participating students aware of entrepreneurship and provide basic knowledge about it. The objective of the camp is to guide and motivate the young students to take up entrepreneurship as their career.

Successful Entrepreneurs and Resource Persons from various sectors like EDI, NDBI, KASSIA, MSME Indian Start ups have highlighted the need of Entrepreneurship, Entrepreneur Competencies, Business Opportunities, Steps in starting enterprise and Financial support.



“Plant more Trees, Save Water, Save Electricity, Avoid Plastics, The world is in your Hands”



The programme started on 27th February 2020 at 10.00 a.m. with the inaugural address by our beloved principal Dr. B.R.Lakshmikanthai in the presence of chief guest **Mr. P.Venkatachalam, Asst. Director, MSME-Development Institute, Govt. of India** and Guest of honor **Sri Shivanand Shenoy, Member of Skill Development & EDP Panel, KASSIA, Founder & CEO of Naman Technologies, Bangalore** and **Smt. Rekha Gopal., Co-Chairperson and Member, Skill Development & Entrepreneurship Development Committee, KASSIA.**

Sri Shivanand Shenoy who was the guest of honor and resource person address emphasized the need for entrepreneurship and highlighted how the entrepreneurial ecosystem has changed in recent times. He urged the students to take maximum advantage of the growing economy by venturing in to their own business. The session was devoted to an interactive session on **“Introduction to Entrepreneurship and Charms of becoming an entrepreneur, Why Entrepreneurship (General concepts) , Historical background- Indian values vis-a-vis Entrepreneurship and the present scenario”**

Smt. Rekha Gopal., Co-Chairperson and Member, Skill Development & Entrepreneurship Development Committee, KASSIA who was the guest of honour and resource person started the second session of the day on with a historical perspective of the entrepreneur by a question for the students to think over what is it that they would like to gain out of their life ultimately. This session enabled the students to understand their aspirations, inclinations, passions, and then shape up their career option accordingly. Entrepreneurship was presented in a broader sense as a way of thinking and acting leading to wealth creation in a chosen career path. Some examples of business, corporate and social entrepreneurs like Ratan Tata, K.V.Kamat, Narayan murthy etc were presented so as to make them aware about the entrepreneurial manifestations in different fields. The participants were also taken through the way the term “Entrepreneurship’ is evolving over the years.

The third and last session on the first day was taken by **P.Venkatachalam, Asst. Director, MSME-Development Institute, Govt. of India** on “Identification of business opportunity and mechanism of product selection , and Technology- assistance from R&D labs and other institutions on choice of technology etc.”, where students get exposed regarding the opportunity and the supports to starting a new





venture. The sessions made to win the confidence of the students to be an entrepreneur and motivated them in starting a new venture.

Objectives of the Program/ Event:

1. To inculcate the entrepreneurial culture into their minds.
2. To organize Entrepreneurship Motivation Programs
 - Skill development programs (SDP)
 - Entrepreneurship Awareness Camps (EAC)
 - Entrepreneurship Development Programs (EDP)
 - Faculty Development programs (FDP)
 - Competitions to unleash the entrepreneurial potential among students.
3. To aid them in initiation of industries and Business.
 - Collaborate with entrepreneurship promotion agencies, and organizations
 - Leverage good student projects
 - Product Identification
 - Field Survey, Methods for marking research
 - Provide escort service for obtaining loan and other approvals.
4. To Promote Innovation Foster innovation and create an entrepreneurial culture in the institution.
 - Provide services, information and guidance to budding entrepreneurs.
 - Establishment of entrepreneurship Incubation centers
 - Creation and dissemination of new knowledge
5. To assist them in starting industries of their own right from
 - Product Identification (PI)
 - Market Survey, tools for market research
 - Preparation of Project Reports
 - Assist them in getting Technical feasibility Reports





DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi
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Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082



• Resource Person Details:

Date	Sessions	Faculty	Topic
27.02.2020	I	Inauguration Function Chief Guest P.Venkatachalam Asst. Director, MSME-Development Institute, Govt. of India Guest of honor Smt. Rekha Gopal, Co-Chairperson and Member Skill Development & Entrepreneurship Development Committee, KASSIA & Sri Shivanand Shenoy, Member of Skill Development & EDP Panel, KASSIA Founder & CEO of Naman Technologies	Inaugural – Camp Objective, Entrepreneurship.
	II	Sri Shivanand Shenoy, Member of Skill Development & EDP Panel, KASSIA Founder & CEO of Naman Technologies	“Introduction to Entrepreneurship and Charms of becoming an entrepreneur”. Why Entrepreneurship (General concepts), Indian values viz-a-viz entrepreneurship and its present scenario
	III	Smt. Rekha Gopal, Co-Chairperson and Member Skill Development & Entrepreneurship Development Committee, KASSIA	Technology- assistance from R&D labs and other institutions on choice of technology etc,
	IV	P.Venkatachalam Asst. Director, MSME-Development Institute, Govt. of India	Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and other securities demanded by FIs/banks.
28.02.2020	I	Rajeah Kumar, Co-Founder, Entune Technologies Pvt.Ltd, Bangalore	How to start a SSI unit (General concept about the govt. formalities, rules & regulation, location and different aspects of an industrial venture)
	II	Mr.Gopinath Rao. Deputy Assistant Director, MSME-Development Institute, Govt. of India	Technical and commercial aspects of SSI unit. Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and other securities demanded by FIs/banks.
	III	Mr.Yashaswi Nag, Program Manager, Indian Start Ups, Bangalore	Support and financial aspects of SSI unit including salient features of a project report



“Plant more Trees, Save Water, Save Electricity, Avoid Plastics, The world is in your Hands”



29.02.2019	Event Name	First Entrepreneurship Awareness Camp-2019 Sponsored by NISTEDB, Government of India Mr. Pawan H. J. Founder, Arcis Business Solutions, Bangalore Department of Science and Technology, Government of India	Creativity & Business man behind the venture – the behavioral scientist approach.
	Theme	Creating awareness among students about various facets of entrepreneurship while highlighting the merits of pursuing such a career option. Nilesh A. S. Student Entrepreneur.	The Communication skill for better results in business
	Date	24.10.2019 to 26.10.2019	DSATM
	Venue	4 th floor Seminar Hall 'A' Block Munna Institute of Management Bangalore (HMB), Bangalore	Factory visit (India's Leading & Global Automative Components Manufacturers.)
	Target Group :	5 th Semester B.E Students of all the Branches. 99 Students (Male - 91 & Female- 08) Valedictory Function	Discussion with participants about the camp.
	Duration :	Three days.	

Preferably Measurable outcomes: few Students are aiming at becoming Job Providers Rather than Job Seekers”



Inauguration of First Entrepreneurship Awareness Camp



Factory Visit To DERBI Foundation, DSU, Bangalore





Session on Entrepreneurship and how to start a SSI unit.



Factory Visit To DERBI Foundation, DSU, Bangalore



Group Photo of the First Entrepreneurship Awareness Camp Students and Co-ordinators

DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT, Bengaluru have organized Three Days Workshop on “Entrepreneurship Awareness Camp (EAC)” from 24th October to 26th October 2019 under Entrepreneurship Development Forum. This camp is supported by National Science & Technology Entrepreneurship Development Board (NSTEDB) & Department of Science & Technology (DST), Government of India, New Delhi and sponsored by Entrepreneurship Development Institute of India (EDI), Ahmedabad,



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Gujarat. The students from various branches of Engineering, DSATM, Bengaluru have participated in this workshop.

The primary aim of this camp is to make the participating students aware of entrepreneurship and provide basic knowledge about it. The objective of the camp is to guide and motivate the young students to take up entrepreneurship as their career.

On this occasion, the chief guest of the camp R.Gopinath Rao, Asst. Director, MSME-Development Institute, Govt. of India & Guest of honor Sri.N.R.Jagadish, Managing Partner of M/s Janma Precision Pvt.Ltd, Member of Skill Development Working Group & EDP, Karnataka Small Scale Industries Association, Bangalore & Mr.Yashaswi Nag, Program Manager, Indian Start Ups addressed the gathering about the latest advancements in entrepreneurial activities and motivated the participants to develop the entrepreneur qualities.

Successful Entrepreneurs and Resource Persons from various sectors like EDI, NDBI, KASSIA, MSME-Development Institute, Indian Start ups have highlighted the need of Entrepreneurship, Entrepreneur Competencies, Business Opportunities, Steps in starting enterprise and Financial support.

Objectives of the Program/ Event:

1. To inculcate the entrepreneurial culture into their minds.
2. To organize Entrepreneurship Motivation Programs
 - Skill development programs (SDP)
 - Entrepreneurship Awareness Camps (EAC)
 - Entrepreneurship Development Programs (EDP)
 - Faculty Development programs (FDP)
 - Competitions to unleash the entrepreneurial potential among students.
3. To aid them in initiation of industries and Business.
 - Collaborate with entrepreneurship promotion agencies, and organizations
 - Leverage good student projects
 - Product Identification
 - Field Survey, Methods for marketing research
 - Provide escort service for obtaining loan and other approvals.
4. To Promote Innovation Foster innovation and create an entrepreneurial culture in the institution.
 - Provide services, information and guidance to budding entrepreneurs.
 - Establishment of entrepreneurship Incubation centers





- Creation and dissemination of new knowledge
5. To assist them in starting industries of their own right from
- Product Identification (PI)
 - Market Survey, tools for market research
 - Preparation of Project Reports
 - Assist them in getting Technical feasibility Reports

- **Resource Person Details:**

Date	Sessions	Faculty	Topic
24.10.19	I	Inauguration Function	Inaugural – Camp Objective, Entrepreneurship.
	II	R.Gopinath Rao, Asst. Director , MSME-Development Institute, Govt.of India	Why Entrepreneurship (General concepts) , Indian values viz-a-viz entrepreneurship and its present scenario.
	III	Sri.N.R.Jagadish, Managing Partner of M/s Janma Precision Pvt.Ltd , Member of Skill Development Working Group & EDP,Karnataka Small Scale Industries Association, Bangalore.	Identification of business opportunity and mechanism of product selection. , Technology- assistance from R&D labs and other institutions on choice of technology etc
	IV	Mr.Yashaswi Nag , Program Manager, Indian Start Ups	Identification of business opportunity and mechanism of product selection. , Technology- assistance from R&D labs and other institutions on choice of technology etc
25.10.19	I	Mr.Muthu Kumar Swamy, Chief Executive Officer, Kruti Bimb.	How to start a SSI unit (General concept about the govt. formalities, rules & regulation, location and different aspects of an industrial venture) and Technical and commercial aspects of SSI unit.





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	II	Mr.Yashaswi Nag , Program Manager, Indian Start Ups.	Support and financial aspects of SSI unit including salient features of a project report and Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and other securities demanded by FIs/banks.
	III	Nilesh Arora, Student Entrepreneur, DSATM	The Communication skill for better results in business
26.10.19	I	Mr.Reddy Eshwar, Founder and CEO, Smart Desert Organization	Creativity & Business –the man behind the venture –the behavioral scientist approach.
	II	Mr.Sri Ram, Asst.Professor, Dept.of MBA , DSATM	Creativity & Business –the man behind the venture –the behavioral scientist approach.
	III	DERBI FOUNDATION, Dayananda Sagar university, 2nd Floor, Block 1, Kudlu Gate, Hongasandra Village, Hosur Road, Bengaluru, Karnataka 560068	Factory visit(DERBI FOUNDATION- INCUBATION CENTRE)
	IV	Valedictory Function	Discussion with participants about the camp.

Preferably Measurable outcomes: few Students are aiming at becoming Job Providers
Rather than Job Seekers”



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Event Name	Third Entrepreneurship Awareness Camp- Sponsored by NSTEDB, Department of Science and Technology, Government of India
Theme	Creating awareness among students about various facets of entrepreneurship while highlighting the merits of pursuing such a career option.
Date	21.02.2019 to 23.02.2019
Venue	4 th floor Seminar Hall 'A' Block
Target Group :	5th Semester B.E Students of all the Branches. 75 Students (Male – 54 & Female – 21)
Duration :	Three days.



Inauguration of Third Entrepreneurship Awareness Camp



Factory Visit To Hindustan Coca-Cola Beverages Private limited, Bangalore



Session on Entrepreneurship and how to start a SSI unit.



Certificate Distribution





DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT, Bengaluru have organized Three Days Workshop on “**Entrepreneurship Awareness Camp (EAC)**” from 21st February 2019 to 23rd February 2019 under Entrepreneurship Development Forum. This camp is supported by National Science & Technology Entrepreneurship Development Board (NSTEDB) & Department of Science & Technology (DST), Government of India, New Delhi and sponsored by Entrepreneurship Development Institute of India (EDI), Ahmedabad, Gujarat. The resource persons for this EAC are from Entrepreneurship Development Institute of India (EDI) regional office, Bangalore. The students from various branches of Engineering, DSATM, Bengaluru have participated in this workshop.

The primary aim of this camp is to make the participating students aware of entrepreneurship and provide basic knowledge about it. The objective of the camp is to guide and motivate the young students to take up entrepreneurship as their career.

On this occasion, the Chief Guest of the camp Mr.Ravikiran M Kulkarni, Founder and CEO of Qualidels, Honorable General Secretary, Karnataka Small Scale Industries Association, Bangalore and the Guest of Honor Shriyans Kumar Jain, Executive Head at Sanjay Polymers, Panel Chiarman- SD & EDP, Karnataka Small Scale Industries Association, Bangalore



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addressed the gathering about the latest advancements in entrepreneurial activities and motivated the participants to develop the entrepreneur qualities.

Successful Entrepreneurs and Resource Persons from various sectors like EDI, NDBI, KASSIA, MSME, Indian Start ups, Qualidels, Sanjay Polymers, Naman Technologies, Hymunat International and Genius India have highlighted the need of Entrepreneurship, Entrepreneur Competencies, Business Opportunities, Steps in starting enterprise and Financial support.

Objectives of the Program/ Event:

1. To inculcate the entrepreneurial culture into their minds.
2. To organize Entrepreneurship Motivation Programs
 - Skill development programs (SDP)
 - Entrepreneurship Awareness Camps (EAC)
 - Entrepreneurship Development Programs (EDP)
 - Faculty Development programs (FDP)
 - Competitions to unleash the entrepreneurial potential among students.
3. To aid them in initiation of industries and Business.
 - Collaborate with entrepreneurship promotion agencies, and organizations
 - Leverage good student projects
 - Product Identification
 - Field Survey, Methods for marketing research
 - Provide escort service for obtaining loan and other approvals.
4. To Promote Innovation Foster innovation and create an entrepreneurial culture in the institution.
 - Provide services, information and guidance to budding entrepreneurs.
 - Establishment of entrepreneurship Incubation centers
 - Creation and dissemination of new knowledge
5. To assist them in starting industries of their own right from
 - Product Identification (PI)
 - Market Survey, tools for market research
 - Preparation of Project Reports
 - Assist them in getting Technical feasibility Reports





Resource Person Details:

Date	Sessions	Faculty	Topic
21.02.19	I	Inauguration Function	Inaugural – Camp Objective, Entrepreneurship.
	II	Mr. Ravikiran M Kulkarni, Founder and CEO of Qualidels, Honorable General Secretary, Karnataka Small Scale Industries Association, Bangalore	“Introduction to Entrepreneurship and Charms of becoming an entrepreneur”.
	III	Shriyans Kumar Jain, Executive Head at Sanjay Polymers, Panel Chairman – SD & EDP, Karnataka Small Scale Industries Association, Bangalore	Why Entrepreneurship (General concepts) , Indian values viz-a-viz entrepreneurship and its present scenario.
	IV	Mr. Yashaswi Nag , Program Manager, Indian Start Ups	Identification of business opportunity and mechanism of product selection. , and Technology- assistance from R&D labs and other institutions on choice of technology
22.02.19	I	Sri Shivanand Shenoy, Member of Skill Development & EDP Panel, KASSIA Founder & CEO of Naman Technologies, Bangalore	How to start a SSI unit (General concept about the govt. formalities, rules & regulation, location and different aspects of an industrial venture)
	II	Sri Gireesh Gumaste Member of Skill Development & EDP Panel, KASSIA Founder & CEO of Hynumat International & Genius India, Bangalore	Technical and commercial aspects of SSI unit.
	III	Mr. Srinath Badhran , Business Incubation Manager National Design Business Incubation(NDBI), Govt. of India	Support and financial aspects of SSI unit including salient features of a project report and Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and other securities demanded by FIs/banks.
23.02.19	I	Prof. Sai baba, Professor, Dept. of MBA, DSATM	Creativity & Business –the man behind the venture –the behavioral scientist approach.
	II	Prof. Sri Ram , Assistant Professor, Dept. of MBA, DSATM	The Communication skill for better results in business
	III	Hindustan Coca-Cola Beverages Private limited Plot No :18, Bidadi Industrial area, Bidadi Hobli, Ramnagaram Taluk, Bangaore Rural, Karnataka 562109	Factory visit(one of India’s top FMCG companies in the world.)
	IV	Valedictory Function	Discussion with participants about the camp.





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Preferably Measurable outcomes: few Students are aiming at becoming Job Providers
Rather than Job Seekers”



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Event Name	Second Entrepreneurship Awareness Camp- Sponsored by NSTEDB, Department of Science and Technology, Government of India
Theme	Creating awareness among students about various facets of entrepreneurship while highlighting the merits of pursuing such a career option.
Date	29.10.2018 to 31.10.2018
Venue	4 th floor Seminar Hall 'A' Block
Target Group :	5th Semester B.E Students of all the Branches. 90 Students (Male – 52 & Female – 38)
Duration :	Three days.



Inauguration of Second Entrepreneurship Awareness Camp



Session on Entrepreneurship and how to start a SSI unit.





Factory Visit - ADVIK Hi-Tech Private Limited, Narsapura Industrial Area, Kolar



Group Photo of the Second Entrepreneurship Awareness Camp Students and Co-ordinators



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DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT, Bengaluru have organized Three Days Workshop on “**Entrepreneurship Awareness Camp (EAC)**” from 29th October 2018 to 31st October 2018 under Entrepreneurship Development Forum. This camp is supported by National Science & Technology Entrepreneurship Development Board (NSTEDB) & Department of Science & Technology (DST), Government of India, New Delhi and sponsored by Entrepreneurship Development Institute of India (EDI), Ahmedabad, Gujarat. The resource persons for this EAC are from Entrepreneurship Development Institute of India (EDI) regional office, Bangalore. The students from various branches of Engineering, DSATM, Bengaluru have participated in this workshop.

The primary aim of this camp is to make the participating students aware of entrepreneurship and provide basic knowledge about it. The objective of the camp is to guide and motivate the young students to take up entrepreneurship as their career.

On this occasion, the chief guest of the camp Mr.Arvind K Shukla, Founder & CEO, UpRise Partners LLP, Ex-President of JBM Group, Bangalore & Guest of honor Sri Shivanand Shenoy, Member of Skill Development & EDP Panel, KASSIA, Bangalore , Founder & CEO of Naman Technologies, addressed the gathering about the latest advancements in entrepreneurial activities and motivated the participants to develop the entrepreneur qualities.

Successful Entrepreneurs and Resource Persons from various sectors like EDI, NDBI, KASSIA, MSME, Ethnus Consultancy Services Pvt.Ltd, Specbit Technologies, Indian Start ups have highlighted the need of Entrepreneurship, Entrepreneur Competencies, Business Opportunities, Steps in starting enterprise and Financial support.

Objectives of the Program/ Event:

1. To inculcate the entrepreneurial culture into their minds.
2. To organize Entrepreneurship Motivation Programs
 - Skill development programs (SDP)
 - Entrepreneurship Awareness Camps (EAC)
 - Entrepreneurship Development Programs (EDP)
 - Faculty Development programs (FDP)
 - Competitions to unleash the entrepreneurial potential among students.



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3. To aid them in initiation of industries and Business.

- Collaborate with entrepreneurship promotion agencies, and organizations
- Leverage good student projects
- Product Identification
- Field Survey, Methods for marketing research
- Provide escort service for obtaining loan and other approvals.

4. To Promote Innovation Foster innovation and create an entrepreneurial culture in the institution.

- Provide services, information and guidance to budding entrepreneurs.
- Establishment of entrepreneurship Incubation centers
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5. To assist them in starting industries of their own right from

- Product Identification (PI)
- Market Survey, tools for market research
- Preparation of Project Reports
- Assist them in getting Technical feasibility Reports





Resource Person Details:

Date	Sessions	Faculty	Topic
29.10.18	I	Inauguration Function	Inaugural – Camp Objective, Entrepreneurship.
	II	Mr.Arvind K Shukla Founder & CEO , UpRise Partners LLP Ex-President of JBM Group, Bangalore	“Introduction to Entrepreneurship and Charms of becoming an entrepreneur”.
	III	Sri Shivanand Shenoy, Member of Skill Development & EDP Panel, KASSIA Founder & CEO of Naman Technologies, Bangalore	Why Entrepreneurship (General concepts), Indian values viz-a-viz entrepreneurship and its present scenario.
	IV	Sri Gireesh Gumaste Member of Skill Development & EDP Panel, KASSIA Founder & CEO of Hynumat International & Genius India, Bangalore	Identification of business opportunity and mechanism of product selection. , and Technology- assistance from R&D labs and other institutions on choice of technology etc,
30.10.18	I	Dr.Geetha R, HOD, Dept.of MBA, DSATM	How to start a SSI unit (General concept about the govt. formalities, rules & regulation, location and different aspects of an industrial venture)
	II	Suman N Raju Asst.Director(Mechanical), MSME-Development Institute, Govt.of India, Ministry of MSME	Technical and commercial aspects of SSI unit. Support and financial aspects of SSI unit including salient features of a project report and Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and other securities demanded by FIs/banks.
31.10.18	I	Mrs.Jyothi Naronha, Founder & Managing Director, FulcrumEdu, Academic Alliance Partner for Salesforce, World’s No.1 Cloud CRM Company	Creativity & Business –the man behind the venture –the behavioral scientist approach. The Communication skill for better results in business
	III	ADVIK Hi-Tech Private Limited, Narsapura Industrial Area, Kolar, Near Bangalore	Factory visit (India’s Leading & Global Automotive Components Manufacturers.)
	IV	Valedictory Function	Discussion with participants about the camp.





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Event Name	First Entrepreneurship Awareness Camp- Sponsored by NSTEDB, Department of Science and Technology, Government of India
Theme	Creating awareness among students about various facets of entrepreneurship while highlighting the merits of pursuing such a career option.
Date	26.09.2018 to 28.09.2018
Venue	4 th floor Seminar Hall 'A' Block
Target Group :	5th Semester B.E Students of all the Branches. 75 Students (Male – 43 & Female – 32)
Duration :	Three days.



Inauguration of First Entrepreneurship Awareness Camp



Factory Visit To M/S Vijayalakshmi Polymers International, Bangalore



Session on Entrepreneurship and how to start a SSI unit.



Valediction Function- Certificate Distribution





DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT, Bengaluru have organized Three Days Workshop on “**Entrepreneurship Awareness Camp (EAC)**” from 26th September 2018 to 28th September 2018 under Entrepreneurship Development Forum. This camp is supported by National Science & Technology Entrepreneurship Development Board (NSTEDB) & Department of Science & Technology (DST), Government of India, New Delhi and sponsored by Entrepreneurship Development Institute of India (EDI), Ahmedabad, Gujarat. The resource persons for this EAC are from Entrepreneurship Development Institute of India (EDI) regional office, Bangalore. The students from various branches of Engineering, DSATM, Bengaluru have participated in this workshop.

The primary aim of this camp is to make the participating students aware of entrepreneurship and provide basic knowledge about it. The objective of the camp is to guide and motivate the young students to take up entrepreneurship as their career.

On this occasion, the chief guest of the camp Mr.Srinath Bhadram Business Incubation Manager,National Design Business Incubation(NDBI), Govt.of India & Guest of honor G.Guruvayurappan ,Co-chairman of Skill Development & Entrepreneurship Development Program , Karnataka Small Scale Industries Association addressed the gathering about the



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latest advancements in entrepreneurial activities and motivated the participants to develop the entrepreneur qualities.

Successful Entrepreneurs and Resource Persons from various sectors like EDI, NDBI, KASSIA, Ethnus Consultancy Services Pvt.Ltd, Specbit Technologies, Indian Start ups have highlighted the need of Entrepreneurship, Entrepreneur Competencies, Business Opportunities, Steps in starting enterprise and Financial support.

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3. To aid them in initiation of industries and Business.
 - Collaborate with entrepreneurship promotion agencies, and organizations
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4. To Promote Innovation Foster innovation and create an entrepreneurial culture in the institution.
 - Provide services, information and guidance to budding entrepreneurs.
 - Establishment of entrepreneurship Incubation centers
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5. To assist them in starting industries of their own right from
 - Product Identification (PI)
 - Market Survey, tools for market research
 - Preparation of Project Reports





- Assist them in getting Technical feasibility Reports
- **Resource Person Details:**

Date	Sessions	Faculty	Topic
26.09.18	I	Inauguration Function	Inaugural – Camp Objective, Entrepreneurship.
	II	Mr.Srinath Badhram , Business Incubation Manager National Design Business Incubation(NDBI), Govt.of India	Why Entrepreneurship (General concepts) , Indian values viz-a-viz entrepreneurship and its present scenario.
	III	G.Guruvayurappan , Co-chairman of Skill Development & Entrepreneurship Development Program , Karnataka Small Scale Industries Association	Identification of business opportunity and mechanism of product selection. , and Technology- assistance from R&D labs and other institutions on choice of technology etc,
27.09.18	I	Mr.Badri Lingaraj, Founder and Director, Ethnus Consultancy Services Pvt.Ltd.	How to start a SSI unit (General concept about the govt. formalities, rules & regulation, location and different aspects of an industrial venture) and Technical and commercial aspects of SSI unit.
	II	Prof.Sai baba, Professor, Dept.of MBA, DSATM	Support and financial aspects of SSI unit including salient features of a project report and Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and other securities demanded by FIs/banks.
	III	Prof.Sri Ram , Assistant Professor, Dept.of MBA, DSATM	The Communication skill for better results in business
28.09.18	I	Mr.Vidyadhar Sharma , Founder and CEO, Spechbit Exploratories	Creativity & Business –the man behind the venture –the behavioral scientist approach.
	II	Mr.Yashaswi Nag , Program Manager, Indian Start Ups.	Creativity & Business –the man behind the venture –the behavioral scientist approach.
	III	M/S Vijayalakshmi Polymers International , Vijayalakshmi Estate Kolar, Near Ramohalli, Mysore Road, Bangalore.	Factory visit(Polymer based- Cable Joint Closure Product)
	IV	Valedictory Function	Discussion with participants about the camp.





DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT
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Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082



Preferably Measurable outcomes: few Students are aiming at becoming Job Providers
Rather than Job Seekers”



“Plant more Trees, Save Water, Save Electricity, Avoid Plastics, The world is in your Hands”