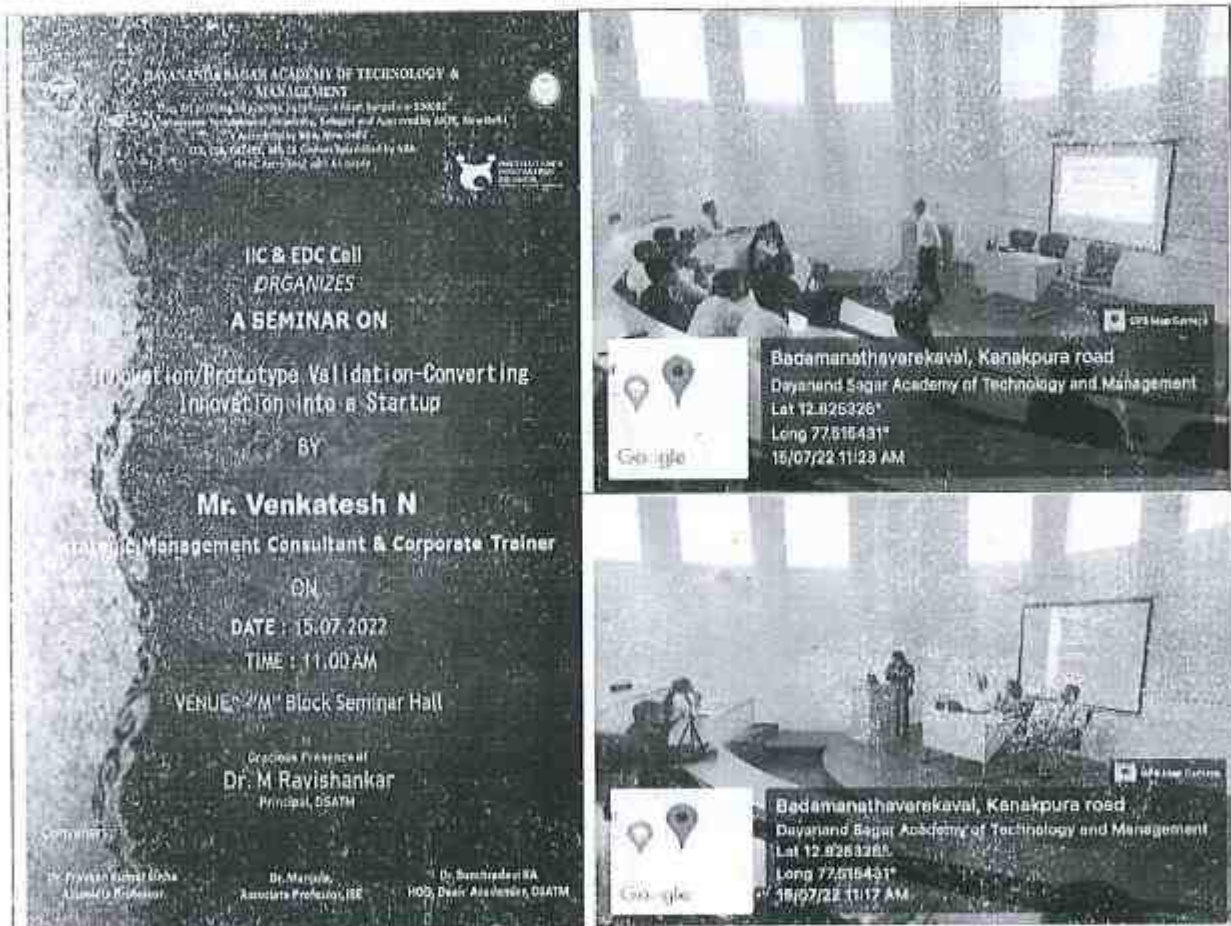


Event Name	Innovation/Prototype Validation-converting Innovation into a start-up
Theme	Seminar
Date	15.07.2022
Venue	M-Block, Seminar Hall, Ground Floor

Objectives of the Program/ Event

- To provide an insight on significance of Value creation in start ups
- To make them learn the concept and application of Innovation/Prototype-converting Innovation into start ups



Details about the event

Department of Management Studies under the Institute Innovation Council (IIC) has conducted a seminar on Innovation/Prototype Validation-converting Innovation into a start-up. Mr N Venkatesh, Strategic Management consultant and Corporate Trainer has graced the occasion as the key speaker. Dr. Sahana Madan, HOD MBA, welcomed the chief guest on the podium for the brief session. Mr Venkatesh started the session with examples and showcased usage and application of innovation in the real business environment. He discussed the significance of value creation and demonstrated the overall business dashboard to the students. Students of MBA first year (Batch 2021-23) and II year MBA (Batch 2020-

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22) actively participated in the discussion and the session ended with brief question and answer session.

Measurable outcomes, w.r.t. realisation of Vision

- Students were able to understand the meaning of value chain and the role of innovation in start-ups.
- Students were able to understand the intricacies with which majority of business functions and how the business achieve value proposition fit and business fit.

Principal's Signature

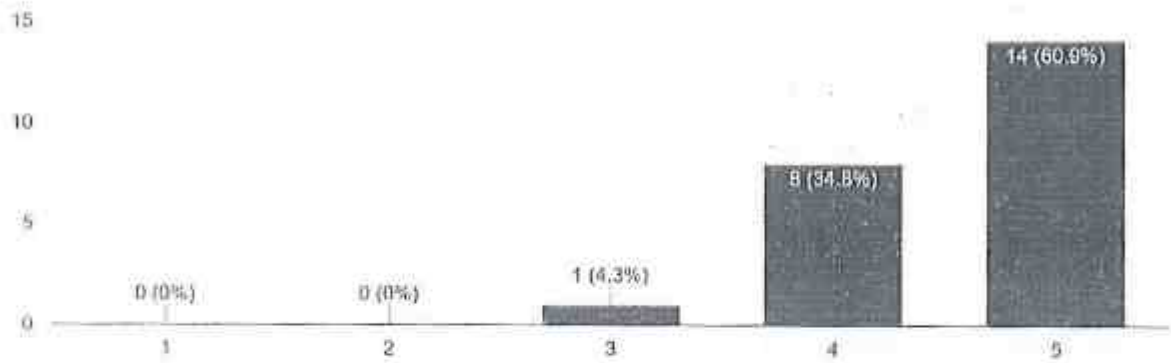


Feedback Analysis

Innovation/Prototype Validation converting Innovation into a start up

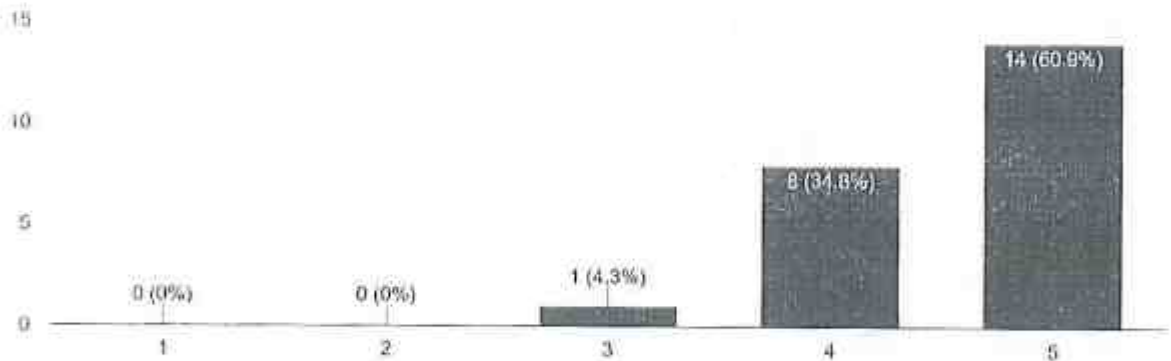
Competence of the Speaker

23 responses



Usefulness of insights shared

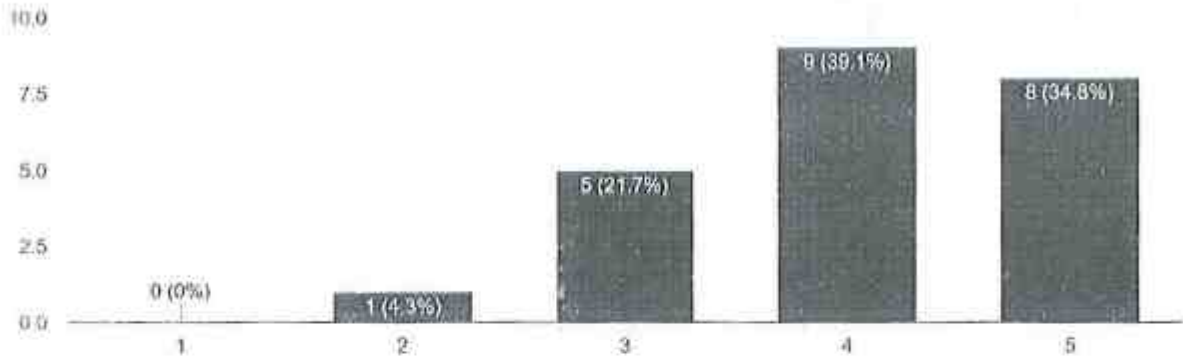
23 responses



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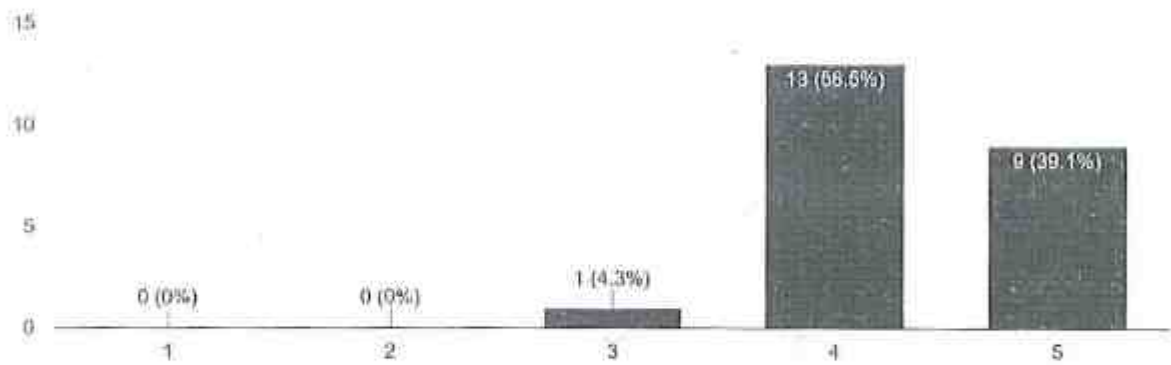
Time Management

23 responses



Overall Effectiveness

23 responses



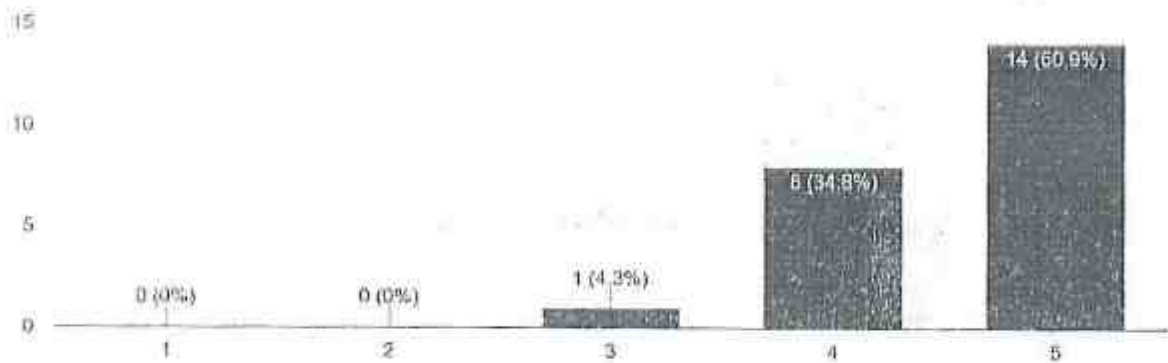
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Feedback Analysis

Innovation/Prototype Validation converting Innovation into a start up

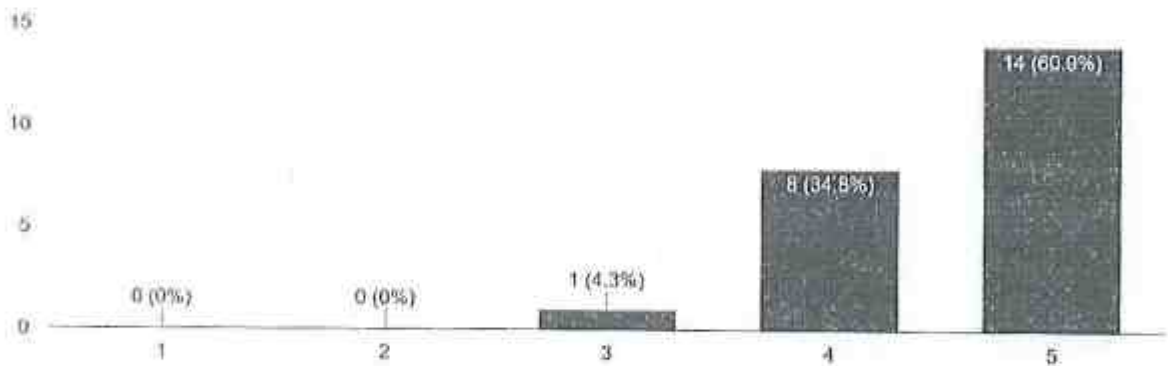
Competence of the Speaker

23 responses



Usefulness of insights shared

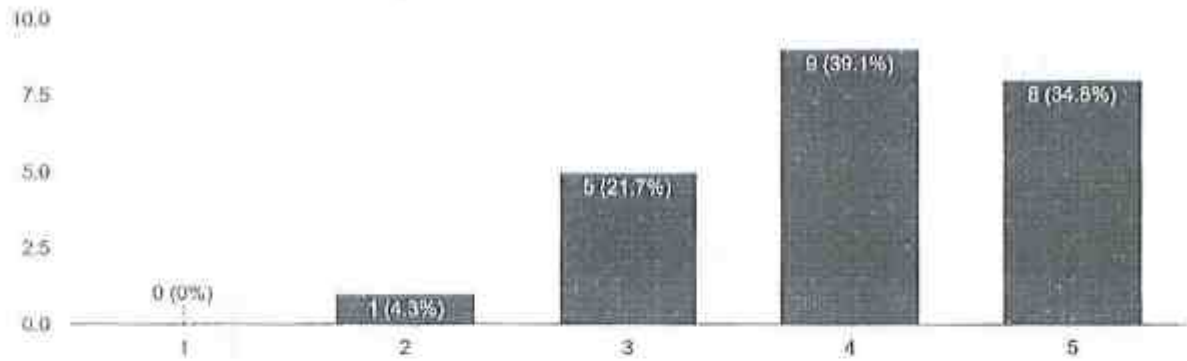
23 responses



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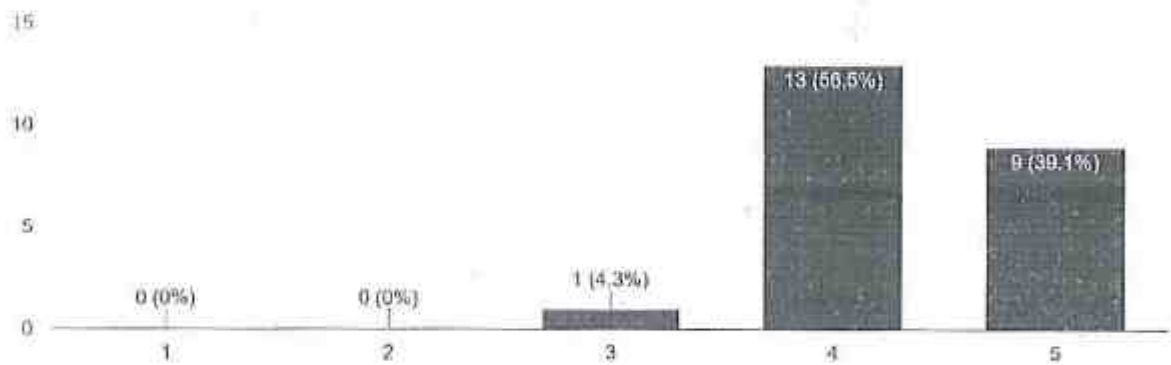
Time Management

23 responses



Overall Effectiveness

23 responses



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DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082

Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi

Accredited by NBA, New Delhi

NAAC Accredited with A+ Grade



Attendance Sheet

Innovation/Prototype Validation-converting Innovation into a start-up

S. No.	USN	Name	Signature
1	1DT21BA020	KAVYA.M	Kavya
2	1DT21BA029	Paritha - A S.	Paritha
3	1DT21BA015	Gagana C.S	Gagana
4	1DT21BA042	Shalini K.	Shalini
5	1DT21BA028	Niveditha U	Niveditha
6	1DT21BA048	SOMIA BELAD	Somia
7	1DT21BA008	D. J. Vishal	V. Vishal
8	1DT21BA056	Payal Kumari	Payal Kumari
9	1DT21BA034	Rajitha Tefa Dev	Rajitha
10	1DT21BA019	Sneethy H.G	Sneethy H.G
11	1DT21BA007	Channabasavaraj. B. Huttad	C.B. Huttad
12	1DT21BA043	Dhananjaya. M.K	Dhananjaya
13	1DT21BA050	Priyanka. N	Priyanka
14	1DT21BA052	Sudarsanam C	Sudarsanam C
15	1DT21BA032	Prasanna Kumara	Prasanna
16	1DT21BA023	Madhusoodhana.D.Ghat	Madhusoodhana
17	1DT21BA003	Aruntha. B.G	Aruntha B.G
18	1DT21BA046	Shravya K.V	Shravya
19	1DT21BA031	Pragwal U.V	Pragwal
20	1DT21BA055	Vashtaswini.R	Vashtaswini
21	1DT21BA021	KRIPA H.R	Krifa
22	1DT21BA006	Bhavya.R	Bhavya
23	1DT21BA047	Sneha. S. Naik	Sneha
24	1DT21BA035	Raksha Gowtham C.V	Raksha
25	1DT21BA044	Sharanika.R	Sharanika
26	1DT21BA053	Suhail U	Suhail
27	1DT21BA030	Pragwal. J.S	Pragwal
28	1DT21BA057	Chandana	Chandana
29	1DT21BA036	Rakshith.M	Rakshith
30	1DT21BA036	Raj Shekhar.RM	Raj Shekhar
31	1DT21BA038	Ranjitha J.B	Ranjitha
32	1DT21BA011	Deepak Raj T.G.	Deepak
33	1DT21BA025	Meghana.P	Meghana
34	1DT21BA005	Jasraj	Jasraj
35	1DT21BA043	Shanad Kumar B. Patil	Shanad
36	1DT21BA037	Ramanagouda Dhannur	Ramanagouda
37	1DT21BA016	Gokul Raj	Gokul

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SHOWCASE

**OF
POSTER**

**OF
BUSINESS
MODEL**

JOIN US ON
**18TH OF
JUNE, 1PM**
AT ARCHITECTURE
BLOCK'S
ENTRANCE LOBBY

SEND A2 SIZE POSTER WITH YOUR
IDEA AND DETAILS TO
RADHADHAWAD.ARCH@DSATM.EDU.IN
ALL THE POSTERS
MUST BE SUBMITTED IN HARDCOPY
AS WELL AS IN SOFTCOPY.
HARDCOPIES TO BE SUBMITTED
IN MODEL MAKING ROOM OF
ARCHITECTURE BLOCK.

**PREZEN
EXHIBITION**



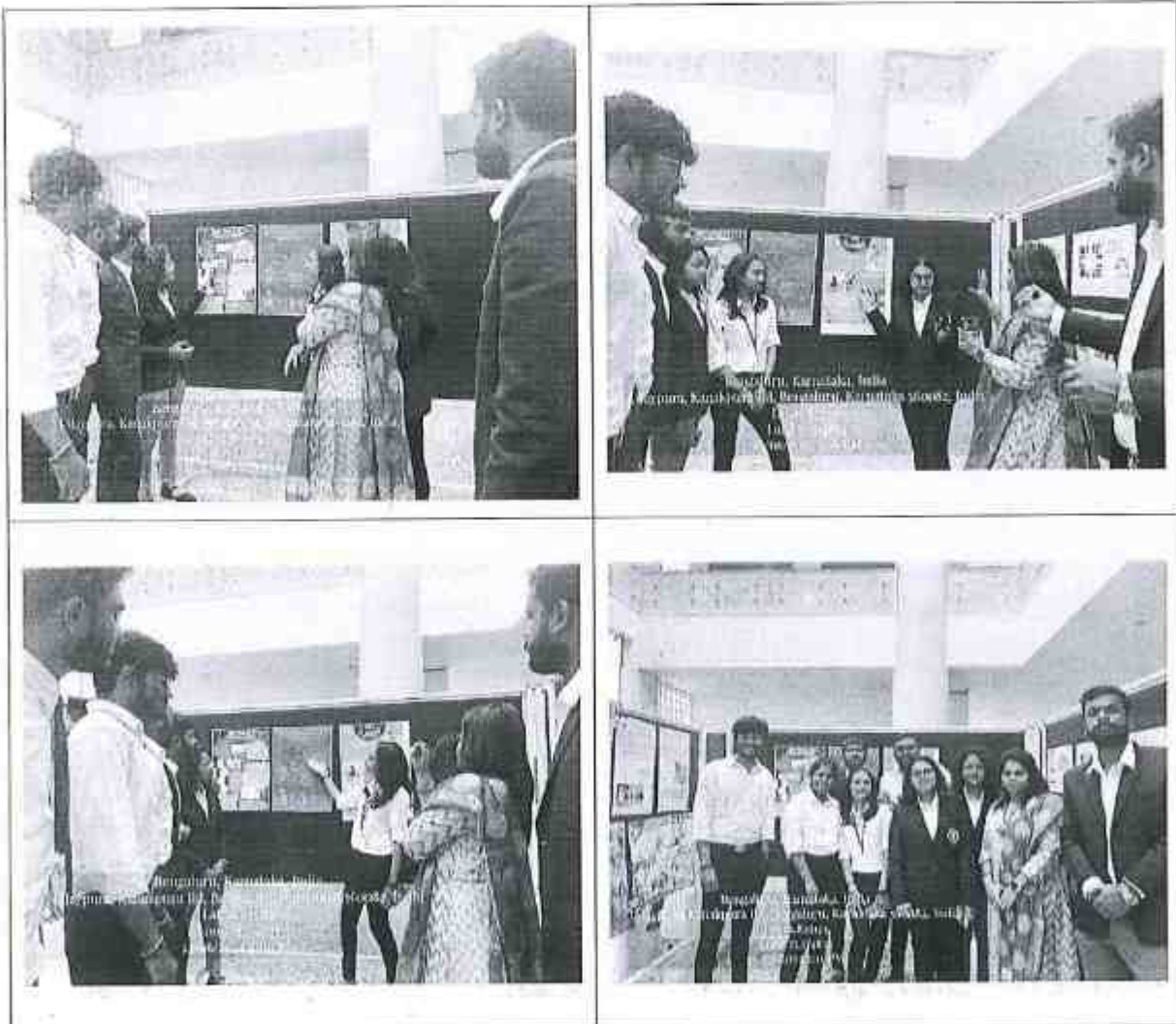


SCHOOL OF ARCHITECTURE

Event Name	Business Model Canvas: Poster Exhibition
Theme	IIC Workshop
Date	22 th June 2022
Venue	SOA, DSATM

Objectives of the Program/ Event.

- To encourage students to develop business models, to get them familiarized with the different processes and methods involved in creating business models.



Purpose: To assess the understanding the students have acquired during the previous session held on Business Model Canvas.

About the Topic:

RSS

"Plant more Trees, Save Water, Save Electricity, Avoid Plastics, The world is in your Hands"



DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)

(6 Branches CSE, ISE, ECE, EEE, ME& CE Accredited 3 years by NBA, New Delhi)

Opp: Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082



SCHOOL OF ARCHITECTURE

Co-ordinators: This event was coordinated by Prof. Radha Dhawad, Asst. Prof. M S R Srinivas and student coordinator Jayanth V Nath.

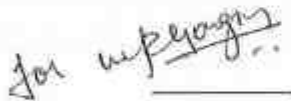
Participants: 10 Students of DSATM presented their business models along with their business model canvas for their respective business proposals.

Vision: The vision of this workshop was to assess the student's level of understanding on the concepts explained in the previous workshops and to encourage the students to come up with potential business models.

Identification and addressing the gap: With the support and promotion of the central government to develop the entrepreneurial mindset in the fresh graduates, so that our country India could have unicorn businesses.

Sponsorship or funding partner: Nil

Measurable outcomes: Students presented very practical and detailed business models with their respective business model canvases. Students have got a very good understanding of how to make business models for investor presentations.



Director



Principal DSATM







Event Name	Seminar on "Accelerators/Incubation- Opportunities for students & Faculties-Early Stage Entrepreneurs"
Theme	Entrepreneurship Development Cell Committee Meeting to strengthen the EDC cell
Date	25.06.2022
Time	10.30 AM to 12:30 PM
Venue	A-Block /310 Room, Online(Google Meet)

Objectives of the Program/ Event:

- To develop entrepreneurial capabilities in students by providing them a platform to exhibit their entrepreneurial ideas.
- To create awareness among entrepreneurial aspirants about the ecosystem support available in MSME.

Purpose:

The Entrepreneurship Development Cell at Dayananda Sagar Academy of Technology and Management envisions to developed opportunities for students & faculties as an early stage entrepreneur.



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About the Topic: Entrepreneurship Development Cell Seminar on “Accelerators/Incubation-Opportunities for students & Faculties-Early Stage Entrepreneurs” is held at DSATM premises to strengthen the EDC cell. The following topics were covered in the seminar.

- Road map to early stage entrepreneur
- Mentor the students for idea pitching and preparing business plan
- Opportunities available in MSME
- MSME project schemes for entrepreneurial aspirants
- Accelerators/Incubation new scheme in MSME

Resource Persons:

Mr Gopinath Rao, Deputy Director, MSME, Govt. of India, Bangalore

Participants:

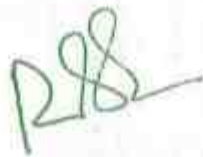
55 students from 6th Sem of all department in DSATM


Vision: To be a well-recognized centre of excellence for entrepreneurship development and to creation of successful entrepreneurs.

Identification and addressing the GAP: Strengthening the Entrepreneurship Development Cell by conducting this seminar.

Measurable outcomes: Develop early stage entrepreneurial capabilities to students by providing Accelerators/Incubation ideas.


EDC Cell Faculty Member-Head
(Dr. J.T. Thirukrishna)




EDC Cell Member-Head .
Dean Academics & HOD -ISE
(Dr. Sumithra Devi K A)
Dr. Sumithra Devi K. A
Dean Academics, Prof & HOD
Department of Information Science & Engg
Dayananda Sagar Academy of Technology & Management
Udayapura, Opp Art of Living,
Kanakapura Road, Bangalore-560082



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CE, CSE, ECE, EEE, ISE, ME Courses Accredited by NBA, New Delhi



Event Name	EDC Committee Meeting 2022
Theme	Entrepreneurship Development Cell Committee Meeting to strengthen the EDC cell
Date	25.06.2022
Time	10.30 AM to 12:10 PM
Venue	A-Block Board Room, DSATM

Objectives of the Program/ Event:

- To develop entrepreneurial capabilities in students by providing them a platform to exhibit their entrepreneurial ideas.
- Entrepreneurship cell will offer a pitch to students to present their distinctive plans and ideas across interdisciplinary departments.
- To create awareness among entrepreneurial aspirants about the ecosystem support available for them to project their new plans and enabling them to understand the role of Governmental and non-governmental funding agencies.
- EDC provides students an exposure to innovative start-up ventures in order embed a deeper understanding of entrepreneurial competencies essential for transformation of an idea into a prototype and then to a saleable product.

Purpose:

The Entrepreneurship Development Cell at Dayananda Sagar Academy of Technology and Management envisions developing value-driven, successful and innovative entrepreneurs who can contribute significantly to nation building through income and employment generation. Strengthening the EDC Cell.

About the Cell:

Entrepreneurship Development Cell at Dayananda Sagar Academy of Technology and Management was established in the year 2018 with a vision of foster awareness among entrepreneurial aspirants about eco-system support available to them from the institution, Governmental and non-governmental agencies. It also aims at providing the essential support to entrepreneurial prospects to transform their idea into a product. To realize the vision of the cell EDC is associated with Karnataka Small Scale Industry Association, National Design Business Incubation (NDBI), Govt of India, MSME-Development Institute, Govt. of India, Indian Start Ups, Department of Science and Technology Park, promoted by NSTEDB, Department of Science and Technology, Government of India and Ministry of HRD's Innovation Cell, AICTE. EDC cell is sponsored by agencies NSTEDB, Department of Science and Technology, Government of India and co-incubated under Atal Incubation Centre.

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About the Topic: Entrepreneurship Development Cell Committee Meeting is held on DSATM premises to strengthen the EDC cell. The following topics were covered in the workshop. The meeting conducted with Executive Members, Alumni Members, Members, Faculty members and Student Members.

- The meeting started with welcome address by Dr. Sumithra Devi K.A (EDC Member-Head), Dean Academics & HoD/ISE.
- Prof. Syed Ateequr Rehman, Faculty Member, Dept. of ECE, delivered the presentation about suggestions provide by the Executive Members, Alumni Entrepreneur members during the last meeting.
- Prof. Syed Ateequr Rehman mentioning about the Action plan 2021-22.
- Prof. Radha K. Dhawad, Faculty Member, School of Architecture, Reading out 2021-22 Entrepreneurial activities, Student Entrepreneurial details.

Suggestions provide by the Executive Members, Alumni Entrepreneur members:

- **Mr. Yashaswi Nag** Executive Member, EDC Cell, recommended to conduct Ideathon Institution level and Mechathon to be conducted by Mechanical department level which will be provide financially support by ATAL. To identify and reward Alumni entrepreneur on the EDC Day. Motivate them for further support.


Handwritten signature in green ink.


- **Mr. Girish V Gumasthe**, Executive Member, EDC Cell, Suggested to register EDC cell of DSATM in start-up India cell. He suggested students to participate in exhibition on SME's organised by Laghu Udyog Bharati in Sept'2022 by putting a stall which will be provided at a subsidised rate for DSATM students. He also recommended to register EDC cell of DSATM in KANIA & Laghu Udyog Bharati.
- **Mr Gopinath Rao**, Executive Member, EDC Cell suggested, mentor the students for idea pitching and preparing business plan by Alumni and faculties.
- **Mr. Shrinath Badhran**, Executive Member, EDC Cell, advised to create idea pitching desk and idea depository in DSATM.
- **Mr. Srinivas**, Alumni Member, EDC Cell suggested the students should take active part in all the EDC meetings and conducting the events. Students to be involved more in EDC presentations and meetings rather than faculty member
- **Mr. Suchit**, Alumni Member, EDC Cell, events from alumni entrepreneurs to be organised.

Vision: To be a well-recognized centre of excellence for entrepreneurship development and to creation of successful entrepreneurs.

Identification and addressing the GAP: Strengthening the Entrepreneurship Development Cell through conducting the meeting and enhance the EDC cell activities.

Measurable outcomes: Develop entrepreneurial capabilities in students by providing them a platform to exhibit their entrepreneurial ideas


EDC cell - Faculty member - Head
(Dr. S. S. Shrinath)
29/10/2022


EDC - cell member - Head
Dean Academics & HOD - ISE
(Dr. Sumithra Devi - K. A.)
Dr. Sumithra Devi K. A
Dean Academics, Prof & HOD
Department of Information Science & Engg
Dayananda Sagar Academy of Technology & Management
Udayapura, Opp Art of Living,
Kanakapura Road, Bangalore 560082



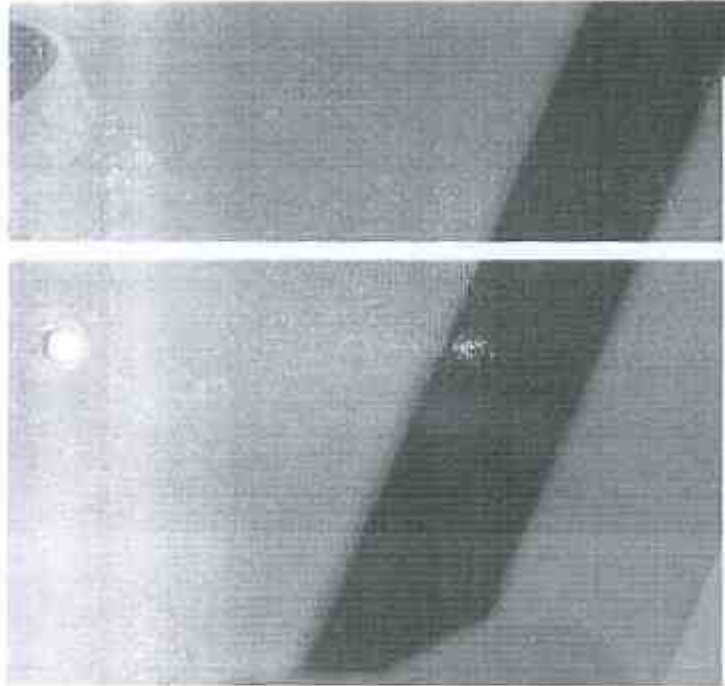


DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

OPP. ART OF LIVING, UDAYAPURA, KANAKAPURA ROAD, BANGALORE - 560082
(AFFILIATED TO VIRVEESWARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI AND APPROVED BY AICTE, NEW DELHI)
CE, CSE, ECE, EEE, ISE, ME COURSES ACCREDITED BY NBA, NEW DELHI

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POWERED BY - SCHOOL OF ARCHITECTURE, DSATM, CAMPUS II

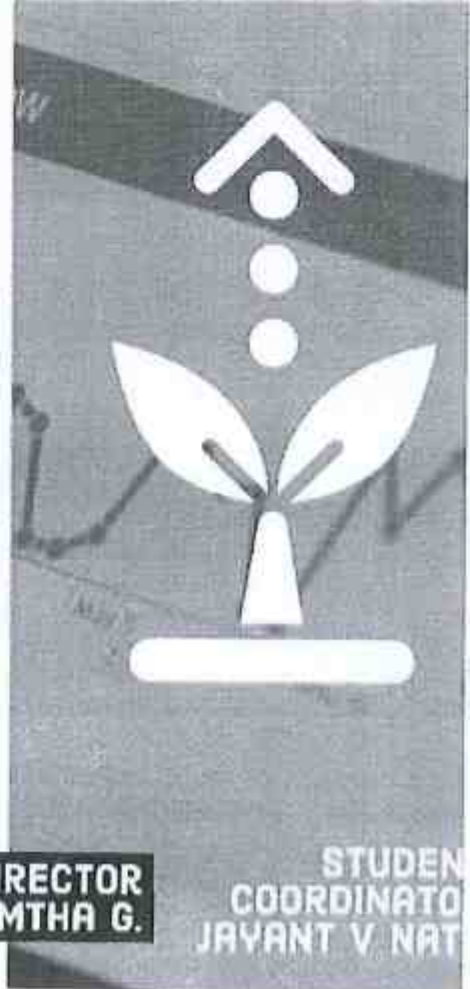


GUEST
SPEAKER

V.K. SRIRAMA

HOW TO DEVELOP A BUSINESS PLAN?

SATURDAY
28TH OF MAY 2022
10:30 AM ONWARDS
SEMINAR HALL
M - BLOCK



ACULTY
COORDINATOR
R. RADHA DHAWAD
R. MSR SRINIVAS

PRINCIPAL
DR. M. RAVISHANKAR

DIRECTOR
AR. MAMTHA G.

STUDEN
COORDINATOR
JAYANT V NAT

Event Name	IIC- QUARTER 3 –ENTREPRENEURSHIP SESSION
Theme	BUSINESS MODEL CANVAS
Date	28 th MAY 2022, 10.30 am
Venue	Seminar hall, M Block, School of Architecture, DSATM

Objectives of the seminar

1. Introduction on business model canvas (BMC).
2. Why it is used and how it is useful in acquiring investors and loans.
3. how to prepare a BMC for any business model



Details about the event:

The Business Model Canvas is a strategic management template used for developing new business models and documenting existing ones. It offers a visual chart with elements

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describing a firm's or product's value proposition, infrastructure, customers, and finances, assisting businesses to align their activities by illustrating potential trade-offs.

This session was organised mainly for 4th semester and 6th semester students to get an insight on business model canvas. The seminar hall was filled with the people having the expression of enthusiasm and eagerness on their faces. The seminar focused on the most basic aspect of an idea or a start-up that is development of business plan. The business plan is a road map to acquire customers, making own benchmark in the market and generating revenue.

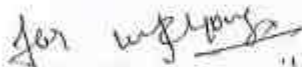
The recourse person, V K Srirama, an Engineering graduate, MBA with Marketing specialization and pursuing Ph.D in the field of Agricultural Supply-Chain Management. The key roles of his work include drafting marketing plans, conducting research activities for specific problems, building communication strategies, identification of KPIs in supply-chain management areas and building metrics for the same and so on. He has been instrumental in building marketing plans and conducting feasibility studies for few start up ventures.

The speaker focused on all the aspects and gave an astonishing presentation on the topic which was followed by Queries session by the young and aspiring entrepreneurs.

40 students of DSATM along with the faculty members and other people attended the session.

Measurable outcomes, w.r.t. realisation of Vision:

- Students who attended are now clear about how to start with business plan.
- What all are the major aspects and thrust areas to be focused on how to grab customers and generate revenue.
- What all documentation and procedures should be done to start a business plan.
- How to make your own brand in the established market and in monopolies.
- And many more.


HOD's Signature "

Principal's Signature







Participants list for talk on Business Model Canvas & Start up and legal requirements (28-5-2022)

Sl. NO	USN	Name	Signature
1.	IDT19EE081	Kp Siana H.P	Kp Siana H.P
2.	IDT19EE031	RAHUL SRIVATSA .J	Rahul Srivatsa .J
3.	IDT20EE402	Bharath Gowda .R.	Bharath .R.
4.	IDT19EE038	Suhail . J	Suhail . J
5.	IDT19EE032	RAHUL . V	Rahul . V
6.	IDT20EE400	Ambarash	Ambarash
7.	IDT20EE018	Mohammed Anwar	Md. Anwar
8.	IDT20EE016	Manas N	Manas N
9.	IDT21EE416	SRI RAM . R	Sriram . R
10.	IDT20EE011	Gautham . S	Gautham . S
11.	IDT19CS120	Raghvendra Pratap	Raghvendra Pratap
12.	IDT19CS131	Rishabh Kulkarni	Rishabh Kulkarni
13.	IDT19CS006	Adhesh . Shrivastava	Adhesh . Shrivastava
14.	IDT20CS412	Shomith	Shomith
15.	IDT19CS078	Manik Chauhan	Manik Chauhan
16.	IDT19CS027	B. Sriharsh	B. Sriharsh
17.	IDT19CS116	Preetham HK	Preetham HK
18.	IDT19CS096	Nikhil AV	Nikhil AV
19.	IDT19CS038 JAYANT	JAYANT	JAYANT

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20.	1DT19ATD29	RIYA	Riya
21.	1DT19ATD20	JESHWANTH	Jesha
22.	1DT19ATD05	APORVA	Apurva
23.	1DT19ATD17	Shishesh.P	Shishesh
24.	1DT19ATD36	Raja	M. Raja
25.	1DT19ATD10	Chetan .B.S	Chetan
26.	1DT19CV048	Tanuj V	Tanuj
27.	1DT19CV052	Veerayyappa Suman	Veerayyappa
28.	1DT19ME406	Kandhikay Nayaka.P.S	Kandhikay
29.	1DT19ME020	Mahima.P	Mahima.P
30.	1DT19ME038	Siddhartha.R.Kadman	Siddhartha
31.	1DT16ME350	Shashank.V	Shashank
32.	1DT19ME402	Deepa U Shetty	Deepa U Shetty
33.	1DT19ME410	R. Dhanshu	R. Dhanshu
34.	1DT19ME015	G. Chaitanya Sainath Reddy	G. Chaitanya
35.	1DT19CS108	PRADWAL.P	Pradwal
36.	1DT19EF002	A. SAGAR	Sagar
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38.			
39.			
40.			
41.			
42.			
43.			

Ranjana
28/5/22.

ISCC EDC Coordinator..

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PROFILE



V K Srirama

MBA Department

Dayananda Sagar Academy of Technology and Management
Udayapura Post, Kanakapura Road, Bangalore - 560 082

vksrirama-mba@dsatm.edu.in
+91 80506 57717, +91 78927 47234

V K Srirama is a senior faculty in the Department of Management Studies, Dayananda Sagar Academy of Technology and Management, Bangalore prior to which he was associated with M S Ramaiah Institute of Technology and R V Institute of Management. His total academic experience exceeds 15 years as a PG educator in the fields of Marketing, Operations, Statistics and Research Methodology. He is a Mechanical Engineering graduate, MBA with Marketing specialization and pursuing Ph.D in the field of Agricultural Supply-Chain Management.

Besides academia, he has been very actively associated with various organizations as a consultant in the fields of marketing and supply-chain management. The key roles include drafting marketing plans, conducting research activities for specific problems, building communication strategies, identification of KPIs in supply-chain management areas and building metrics for the same and so on. Few popular companies availing his services are Salvin Infotech Pvt. Ltd. Bangalore, sAvh Technologies Ltd. Pune, Aagama IT Solutions Pvt. Ltd., Bangalore etc.,

He has been instrumental in building marketing plans and conducting feasibility studies for few start up ventures like 'Raithamitra' which are supported by business giants like Texas Instruments with a funding of more than 30 lakh INR in collaboration with IIM-B. He is certified as 'Trainer of Trainers' for Entrepreneurship Development by the Ministry of MSME, Govt. of India, through which he has been providing behavioral and technical training.

He has been a resource person for various workshops towards NAAC and NBA Documentations and related areas. This finds history in his association with NBA and NAAC accreditation processes in the institutions he is serving now and also with the ones he has previously served. He was the IQAC coordinator at RVIM, Bangalore and is one of the NBA and NAAC coordinators in the current department. He played a pivotal role in documentation for recent NBA process in the Department of Management Studies, DSATM. He has a colossal exposure to training in the field of NBA and NAAC

processes and documentation and is quite conversant with the same for autonomous and affiliated institutions.

Another area of interest and specialization of Srirama is developing quality management systems and related manuals for the educational institutions / departments. He was a core member of quality management system which was overseeing the process of ISO implementation and auditing.

He has been very active as a resource person for various FDPs in the field of Research Methodology and has delivered 11 sessions on various platforms. Besides he has been a resource person for various workshops in the fields of soft-skills, teaching-learning methodologies, placement training, career building and counseling, marketing, supply-chain management, operations management, data analysis, behavioral analysis and behavioral training, operations research, digital marketing and so on.

He has various research papers and articles to his credit which have witnessed national and international conference platforms and professional forums. Popular ones include paper presentation at IIM Calcutta, Nirma University at Ahmedabad, Srushti Business Academy at Bhubaneswar, PES University, and so on.

Srirama has played a pivotal role in organizing various events like conferences, workshops, seminars, Faculty Development Programs, Management Development Programs, training sessions, industrial visits, group discussions and so on in all the institutions he has worked.

He is an active volunteer in various NGOs which are into wide range of activities such as educating under-privileged children, blood donations, teaching and learning sanskrit and vedas, cultural academies, social and religious organizations, national integration and the like.

He is serving as a member of Board of Studies and / or Board of Evaluation at various reputed private universities, autonomous B-Schools, and other educational institutions.

Coming from a family of pious background Srirama has imbibed all the virtues of ancestors, leads a simple life and has a very high inclination towards values, ethics, morality and he has a profuse orientation towards societal well-being and contribution to national development.

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DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)

Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082

Department of Mechanical Engineering

Accredited 3 years by NBA, New Delhi



Event Name	Workshop on Innovation and Design Thinking
Theme	What is Innovation - Importance and Systematic Innovation
Date	05.03.2022
Time	2PM to 4:30PM
Venue	Seminar Hall, 4 th Floor, A-Block, DSATM

Objectives of the Program/ Event:

- Concept of design thinking for product and service development



Purpose:

- To explain the fundamental concept of innovation and design thinking.
- Exploring the Industry practices in the field of innovation

About the Topic: As per VTU academic syllabus of Innovation and Design Thinking (21IDT19), Workshop has to be conducted for first semester students. The session was started

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by introductory note on the expert, D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVALI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, by Prof. Vinay D L, Assistant Professor, Dept. of Mechanical Engineering, DSATM. The following topics were covered in the workshop

- Innovation – An Introduction
- Students query session and discussion

Resource person/ participants D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVALI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, has graced the occasion as resource person for the session.


Number of participants: About 350 first semester students of physics cycle were participated.

Vision: To provide an introduction to the basic concepts and techniques of Innovation and Design Thinking, the process of design, analytical thinking and ideas.

Measurable outcomes: Participants were able to understand

- Various phases in Design Thinking process.
- Identify the significance of Innovation
- Generate and develop design ideas through different techniques


EDC Cell Faculty Member-Head
(Dr. J.T. Thirukrishna)


EDC Cell Member-Head
Dean Academics & HOD -ISE
(Dr. Sumithra Devi K A)

Dr. Sumithra Devi K. A
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Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082

Department of Mechanical Engineering
Accredited 3 years by NBA, New Delhi



Event Name	Workshop on Innovation and Design Thinking
Theme	Why Design Thinking and its importance
Date	12.03.2022
Time	10AM to 12:30AM
Venue	Seminar Hall, 4 th Floor, A-Block, DSATM

Objectives of the Program/ Event:

- Fundamental concept of innovation and design thinking



Purpose:

- To discuss the methods of implementing design thinking in the real world.
- To explain the fundamental concept of innovation and design thinking.
- Exploring the Industry practices in the field of innovation

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About the Topic: As per academic syllabus of Innovation and Design Thinking (21IDT19), Workshop has to be conducted for first semester students. The session was started by introductory note on the expert, D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVALI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, by Prof. Vinay D L, Assistant Professor, Dept. of Mechanical Engineering, DSATM. The following topics were covered in the workshop

- Implementing design thinking in the real world.
- Students query session and discussion.


Resource person/ participants D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVALI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, has graced the occasion as resource person for the session.


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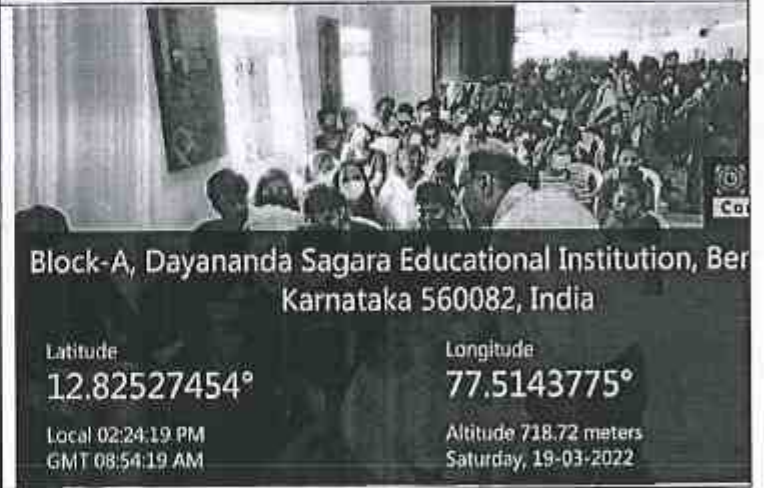
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Event Name	Workshop on Innovation and Design Thinking
Theme	The 4 Questions of Design Thinking
Date	19.03.2022
Time	2:00PM to 4:30PM
Venue	Seminar Hall, 4 th Floor, A-Block, DSATM

Objectives of the Program/ Event:

Case studies on design thinking for real-time interaction and analysis



Purpose:

- To discuss Case studies on design thinking for real-time interaction and analysis
- To discuss the methods of implementing design thinking in the real world.
- To explain the fundamental concept of innovation and design thinking.
- Exploring the Industry practices in the field of innovation

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About the Topic: As per academic syllabus of Innovation and Design Thinking (21IDT19), Workshop has to be conducted for first semester students. The session was started by introductory note on the expert, D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVAI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, by Prof. Vinay D L, Assistant Professor, Dept. of Mechanical Engineering, DSATM. The following topics were covered in the workshop

- Case studies on design thinking for real-time interaction and analysis
- Students query session and discussion.

Resource person/ participants D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVAI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, has graced the occasion as resource person for the session.

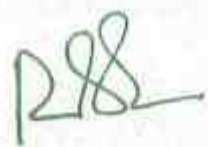
Number of participants: About 350 first semester students of physics cycle were participated.


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Event Name	Workshop on Innovation and Design Thinking
Theme	Ideation - Functional Innovation
Date	23.04.2022
Time	11:30AM to 1:30PM
Venue	Seminar Hall, 4th Floor, A-Block, DSATM

Objectives of the Program/ Event: Integrated approach to creative ideation and problem solving.



Purpose:

- To discuss Case studies on design thinking for real-time interaction and analysis
- To discuss the methods of implementing design thinking in the real world.
- To explain the fundamental concept of innovation and design thinking.
- Exploring the Industry practices in the field of innovation

RSS

About the Topic: As per academic syllabus of Innovation and Design Thinking (21IDT19), Workshop has to be conducted for first semester students. The session was started by introductory note on the expert, **Mr. Yeshaswi Nag Nadella**, Project Manager , Indian Startups, Bangalore, by **Dr. J.T.Thirukrishna**, Associate Professor, Dept. of ISE, DSATM. The following topics were covered in the workshop

- Mental process of brainstorming concepts and theories
- Various Ideation tools to generate ideas and examples
- Students query session and discussion.

Resource person/ participants **Mr. Yeshaswi Nag Nadella**, Project Manager , Indian Startups, Bangalore, has graced the occasion as resource person for the session.


Number of participants: About 350 first semester students of physics cycle were participated.

Vision: To provide an introduction to the basic concepts and techniques of Innovation and Design Thinking, the process of design, analytical thinking and ideas.

Measurable outcomes: Participants were able to understand

- Various phases in Design Thinking process.
- Identify the significance of Innovation
- Generate and develop design ideas through different techniques


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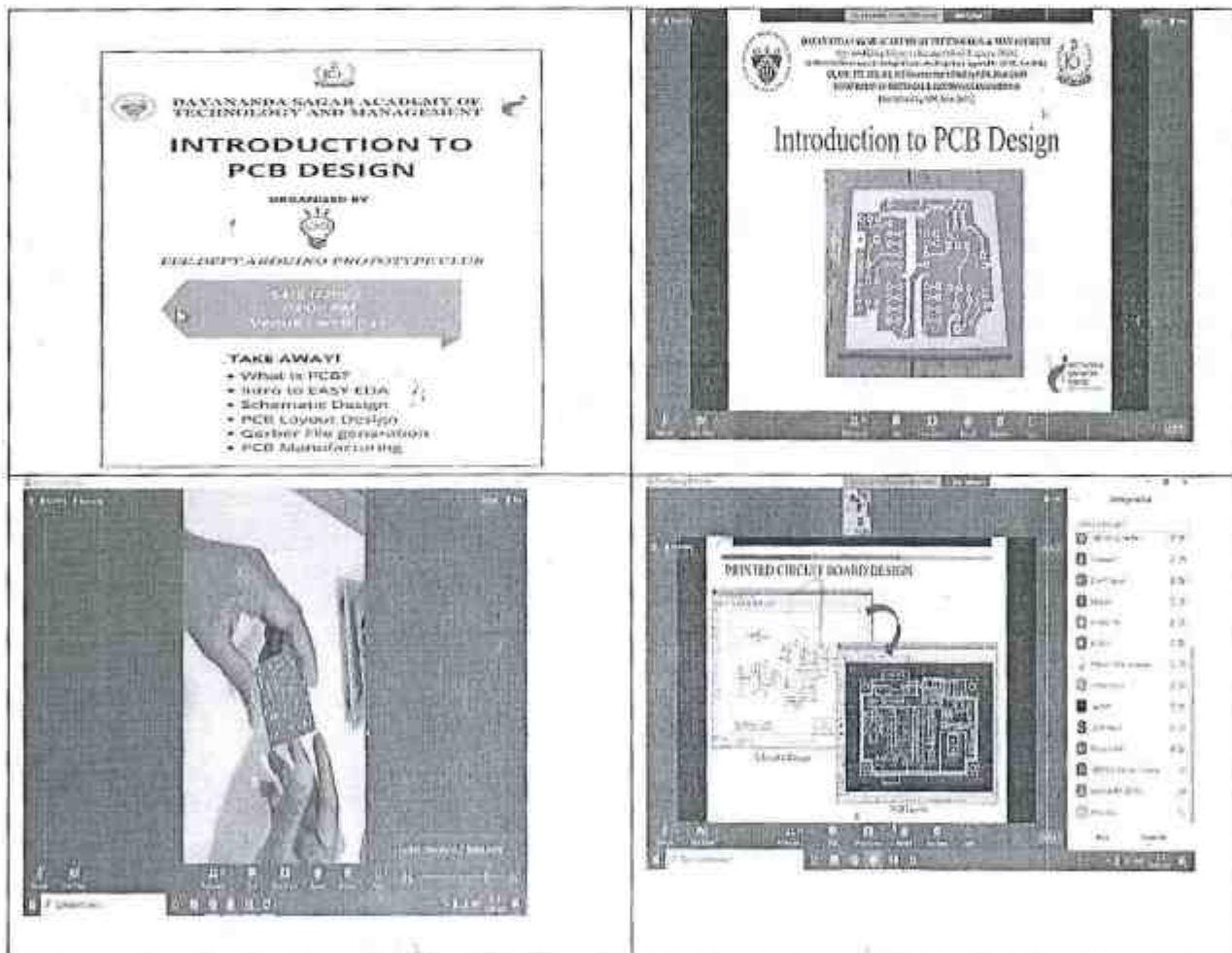


Department of Electrical and Electronics Engineering

Event Name	National Level workshop on INTRODUCTION TO PCB DESIGN - 2022
Theme	IIC Quarter-2 Event
Date	14-01-2022
Participant	Students of all the semester

Objectives of the Program/ Event

1. To train student on design thinking, Critical thinking.
2. To promote innovation design.
3. To Integrate of Research, ideate ,Innovation and Implement.



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Department of Electrical and Electronics Engineering

Purpose: To create Awareness on Innovation and importance of Startup idea among students, guiding them into Start-up Planning and Development. To promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campuses.

About the Topic:

National Level workshop on INTRODUCTION TO PCB DESIGN - 2022 organized by the Dept of EEE to provide knowledge on PCB design , EASY EDA, Schematic design, PCB Layout Design, Gerber file generation, PCB Manufacturing and to bring out the Interesting and innovative Project Ideas .

Resource person/ participants:

S.No	Resource Person
1	Koushik M S Embedded System Developer, Robert bosh

Dr V Keerthika
Assistant Professor/EEE
IIC /EDC Co-ordinator
DSATM

Dr. Rupam Bhadhuri,
HOD/EEE
DSATM

RPP



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CE, CSE, ECE, EEE, ISE, ME Courses Accredited by NBA, New Delhi



Event Name	Technical Session on "Motivational Session by Successful Entrepreneur/Startup Founder"
Organizer	ISE Department Entrepreneurship Development Cell
Theme	To motivate the students entrepreneur
Venue	B' Block (Seminar Hall)
Date	15-12-2021 (11.30 am to 1 pm)

Objectives of the Program/Event:

To encourage the student's participation in Start-up entrepreneur through successful entrepreneur talk.

Purpose:

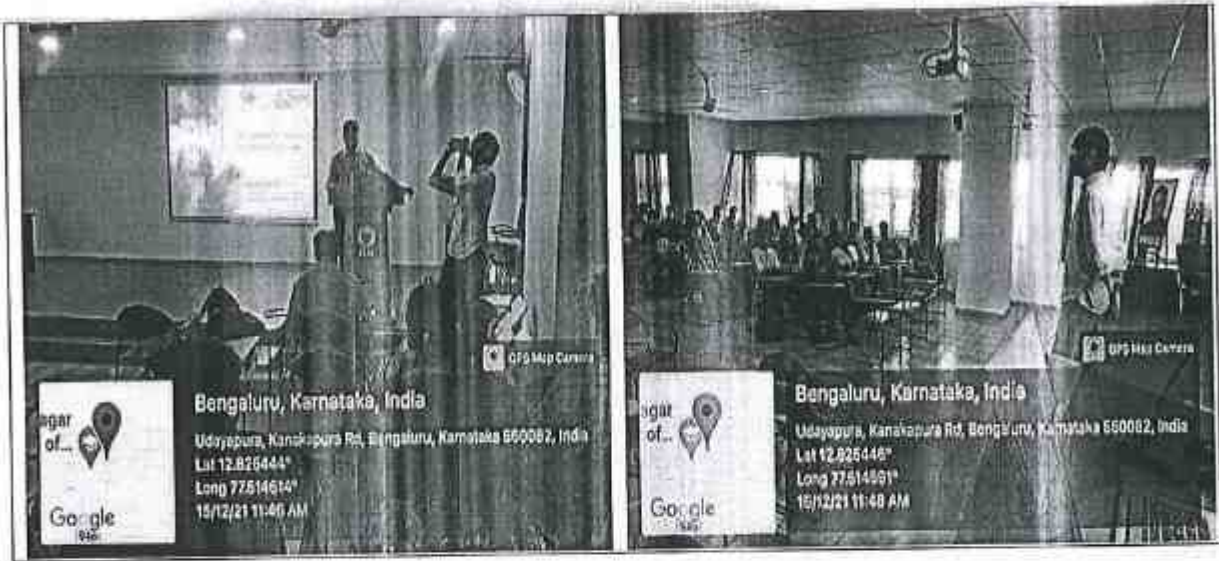
The purpose of the technical session to inculcate the Start-up opportunities and its exposure benefits.

About the Topic:

Motivational Session by Successful Entrepreneur/Startup Founder technical session focused on significance of early stage entrepreneur. Ways the ideas are converted into market product. Struggles in early stage entrepreneur and how to overcome the struggles.



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Resource person/ participants

Mr. Reddy Eshwar
 Founder and CEO,
 Desert Strom Technologies Private Limited,
 Bangalore.

Number of participants: 50 Students (5th Semester Students of ISE, ECE, MECHANICAL)

Vision:

To encourage the students through motivational session by Successful Entrepreneur/Startup Founder.

Measurable Outcomes:

- Understand the opportunities in Start-up.
- Know the significance of Start-up.

(Signature)
 15/12/2021
 EDC Cell Faculty Member-Head
 (Dr. J.T.Thirukrishna)

(Signature)
 EDC Cell Member-Head
 Dean Academics & HOD -ISE
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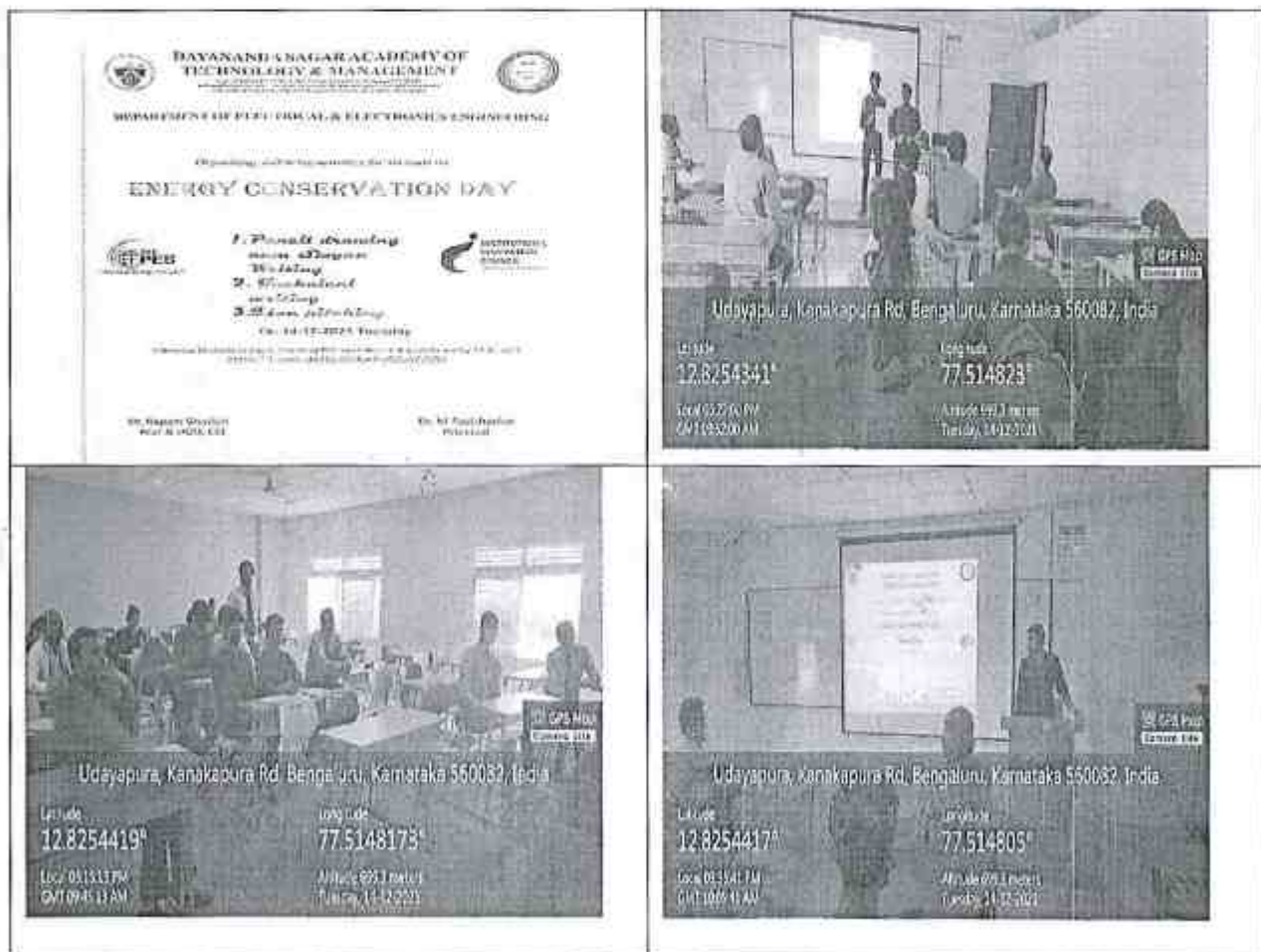


Department of Electrical and Electronics Engineering

Event Name	Energy Conservation Day
Theme	IIC Quarter-2 Event
Date	14-12-2021
Participant	Students of all the semester

Objectives of the Program/ Event

- To create awareness on Energy Conservation.



Purpose: To create Awareness on Energy Conservation among students, guiding them into in the path. To promote innovation w r t to energy conservation in the Institution through pencil drawing contest, technical writing contest and through idea pitching



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P.P.S



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Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082



Department of Electrical and Electronics Engineering

About the Topic:

Energy Conservation Day

Resource person/ participants:

S.No	Resource Person
1	Dr. Rupam Bhadhuri HOD, EEE

Renukaprasad G
Assistant Professor/EEE
IIC /EDC Co-ordinator
DSATM

Dr. Rupam Bhadhuri,
HOD/EEE
DSATM

RS



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